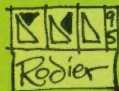




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1995
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BY
MICHELINIE,
DWYER &
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ACTION COMICS[®]

THE JOKE'S ON YOU!



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BY THE
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AUTHORITY





1.

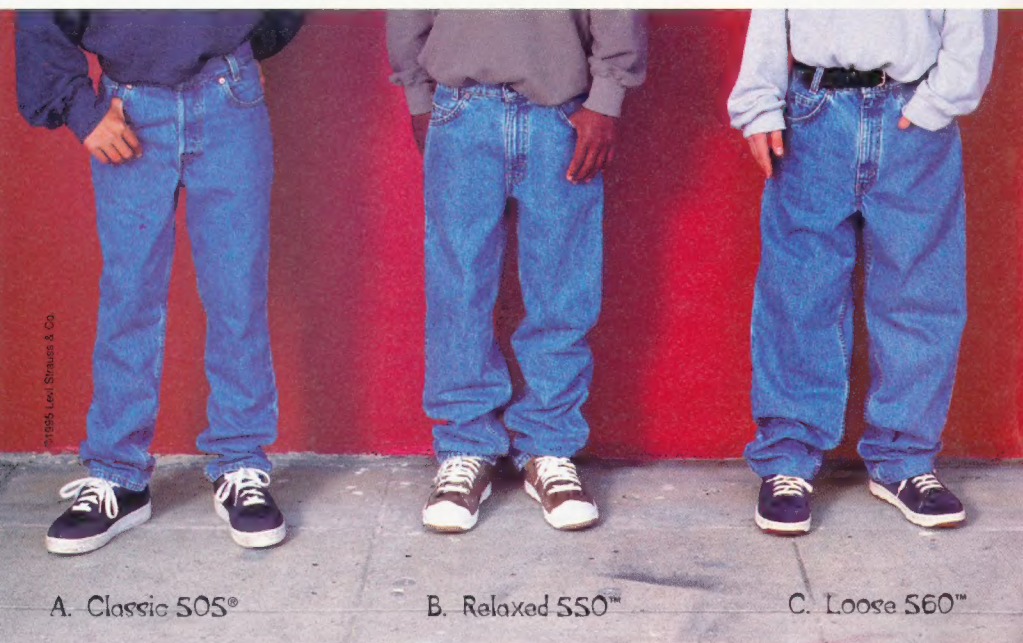


2.



3.

Can you match the guitar with the fit of the jeans?



A. Classic 505®

B. Relaxed 550™

C. Loose 560™



Need clues? Levi's® 505® jeans are made long and straight. Levi's 550™ jeans are made even bigger. Make your own choice, play your own music. (And for you drummers out there, don't forget to turn the magazine right-side up or you'll end up back at the table of contents.)



METROPOLIS, WHERE
THE NIGHT BLAZES
OUT OF CONTROL...



HURRY
WITH THOSE
SANDBAGS!

IF WE
DON'T CONTAIN
THIS THING, WE
COULD LOSE
THE ENTIRE
DOCK!

DON'T WORRY,
CHIEF DEXTER! I'LL
JUST SPRAY A FEW
THOUSAND GALLONS
OF WATER OVER
IT AND--



NO GOOD,
SUPERMAN! WE'RE
TALKING ARSON--THAT'S
A CHEMICAL FIRE!

WATER WOULD
JUST SPREAD
THE FLAMES!



IN THAT
CASE--



--YOU'D BETTER
MOVE YOUR MEN BACK!
THINGS ARE ABOUT TO
GET EVEN HOTTER!



X-RAY VISION
SHOWED ME THIS
FREIGHT CAR IS
FULL OF BULK
FLOUR!



HATE
DOING MORE
PROPERTY
DAMAGE--

WRRRIIPP!

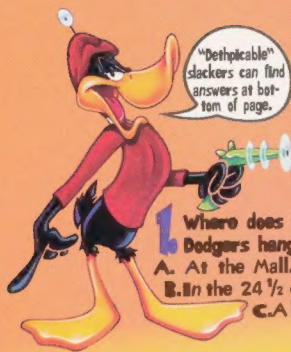
--BUT DUMPING
THIS POWDER
SHOULD BRING
THE DANGER TO
A RATHER--

DAVID MICHELINIE
WRITER
KIERON & DENIS
DWYER & RODIER
ARTISTS
BILL OAKLEY
LETTERER
GLENN WHITMORE
COLORIST
DUFFY & MCAVENNIE
ASSISTANTS
CARLIN & CARLSON
EDITORS

SUPERMAN created by
JERRY SIEGEL & JOE SHUSTER

**CROSSING THE
[PUNCH] LINE!**

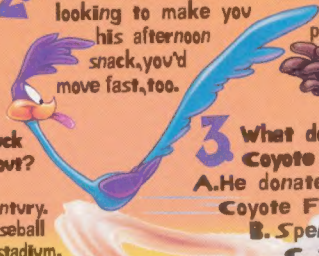




"Peepplicable" slackers can find answers at bottom of page.

1. Where does Duck Dodgers hang out?
 A. At the Mall.
 B. In the 24 1/2 century.
 C. A baseball stadium.

2. What makes Road Runner so fast?
 A. If there was a crazed coyote looking to make you his afternoon snack, you'd move fast, too.



- B. A turbo-charged heart.
 C. He's actually a mutant bird from the planet "Speedtron 9".



3. What does Wile E. Coyote do with his allowance?
 A. He donates it to the "Save the Coyote Fund."
 B. Spends it on Acme products.
 C. Stares and drools over it.

FREE LOONEY TUNES FIGURINES FROM HONEYCOMB!

With coupons on back of specially marked boxes of Post® Cereals

EVEN IF YOU FLUNK THIS LOONEY TUNES IQ Test

4.



Why did the Tasmanian Devil cross the road?

- A. To eat the chicken that was on the other side.
 B. To eat the weasel that ate the chicken that was on the other side.
 C. 'C'mon, you don't ask the Tasmanian Devil silly questions like this.

Just look for a coupon on the back of specially marked boxes of Post® cereals, and bring it to a participating TOYS'R'US® toy store.

IQ Test

5. What song does Tweety most often sing in the shower?
 A. "Hatched in the U.S.A."
 B. "Smells Like Teen Pottyca!"
 C. Tweety doesn't shower. He takes baths.



So how'd ya do, Shirley, I mean, Doc?

6.

Why does Bugs call everyone "Doc"?

- A. He spent two years in medical school.
 B. "What's up, Shirley?" just isn't cool.
 C. Out of respect for his great-grandfather, "Doc" Holiday Bunny.



ANSWERS

89 24 38 48 56 68



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WHILE UPTOWN...

"A LOAF
OF BREAD, A JUG
OF WINE..."

...AND A
CANDLELIGHT
DINNER FOR
ONE!

AH, CLARK,
YOU ROMANTIC
DEVIL!

SORRY--

--I'M--

--LATE--

--SWEETHEART!

OH,
THAT'S
OKAY.

WE'LL HAVE
TO HAVE OUR
CONSUMME
FOR
DESSERT--

--BUT
I ALWAYS
DID LIKE
BEEF
TELL-O!

I'M NOT VERY HUNGRY, ANYWAY.
THAT FIRE MAY HAVE BEEN SET TO
DISTRACT ME FROM A MORE
SINISTER CRIME!

WHICH
COULD MEAN
THAT A MAJOR
PROBLEM HAS
ARRIVED IN
METROPOLIS.
A PROBLEM
CALLED--



--THE
JOKER!

EVERYONE'S
MUST-HAVE
TOY FOR
CHRISTMAS!



MORNING.

AND
REMEMBER, YOU
CAN GET JOKER
MERCHANDISE
ONLY FROM
TURLEYTOYS!

PRE-
SEASON ORDER
FORMS ARE
AVAILABLE AT
OUR HOSPITALITY
BOOTH!

AWW,
ISN'T IT
CUTE?



UH-HUH.
TURLEYTOYS
MADE A
BUNDLE WITH
PHILUPS LAST
YEAR.

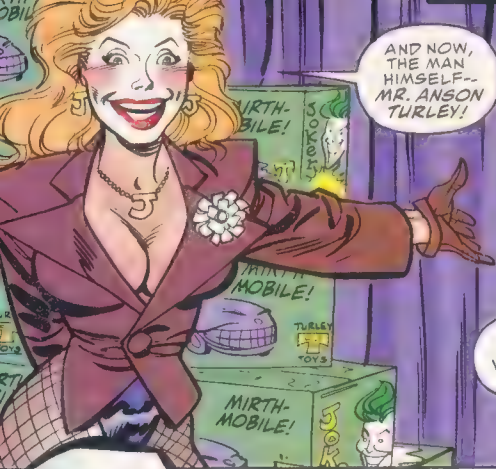
BUT PERRY SENT
US TO COVER THEIR
MORE DISTURBING
FOLLOW-UP!

I KNOW. BUT YOU HAVE
TO ADMIT THAT JOKER
PRODUCTS MAKE GOOD
BUSINESS SENSE.

NO LICENSING FEES, NO
ROYALTY AGREEMENTS--
I MEAN, LIKE THE JOKER'S
GOING TO SUE?

STILL,
MAKING
A KILLING OFF
A KILLER...!

JOKER
FOR AGES
4 & UP



AND NOW,
THE MAN
HIMSELF--
MR. ANSON
TURLEY!



HOW YA DOIN',
FOLKS?
WELCOME TO THE
TOY FAIR!



I THINK THE
PRESS KITS MY
PEOPLE PASSED
OUT ARE PRETTY
DARN COMPLETE--

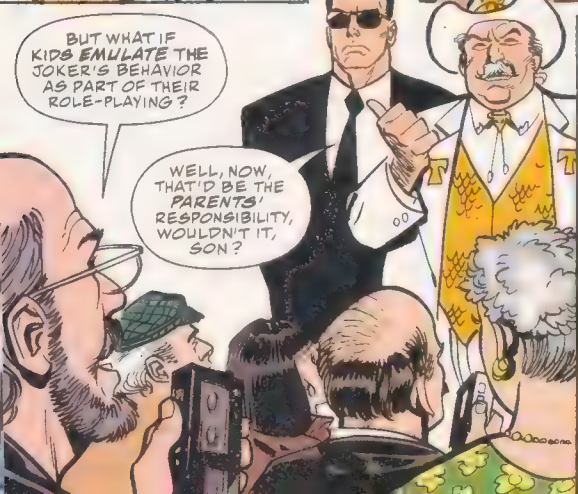
--BUT
IF YA GOT
ANY
QUESTIONS...?



WHAT ABOUT
THE MORALITY
OF YOUR NEW
TOY LINE, MR.
TURLEY?

MORALITY,
SHMORALITY!
YOUNGSTERS LOVE
THIS ANTI-
ESTABLISHMENT
STUFF!

HECK,
EVEN JEFFREY
DAHMER HAD HIS
OWN TRAPIN'
CARD! IT'S JUST
GOOD, CLEAN
FUN!



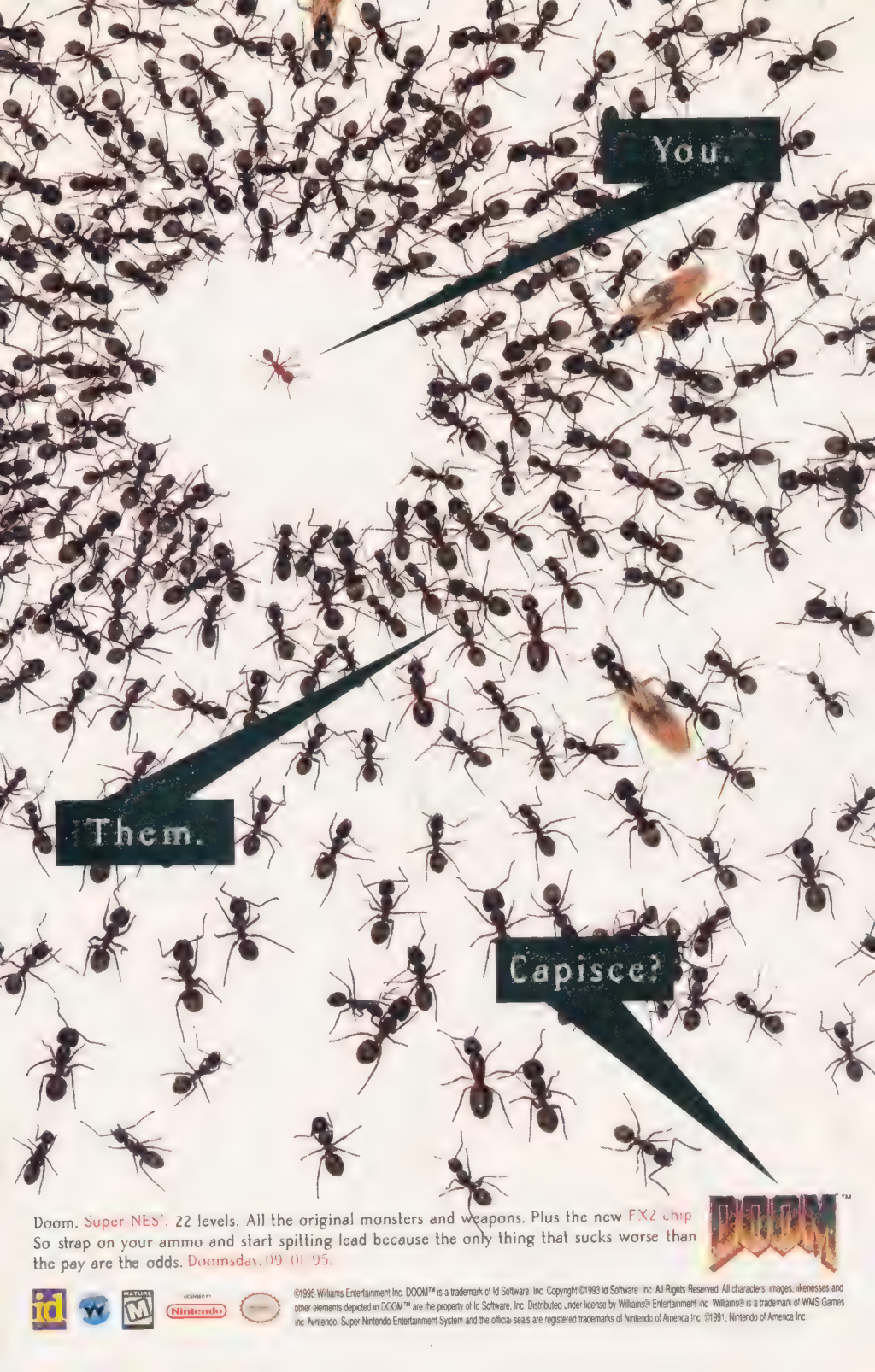
BUT WHAT IF
KIDS EMULATE THE
JOKER'S BEHAVIOR
AS PART OF THEIR
ROLE-PLAYING?

WELL, NOW,
THAT'D BE THE
PARENTS'
RESPONSIBILITY,
WOULDN'T IT,
SON?



C'MON, TURLEY,
YOU DON'T
REALLY EXPECT
PEOPLE TO BUY
THAT BULL!

THEM'S
STRONG
WORDS,
BOY!



You.

Them.

Capisce?

Doom. Super NES*. 22 levels. All the original monsters and weapons. Plus the new FX2 chip
So strap on your ammo and start spitting lead because the only thing that sucks worse than
the pay are the odds. *Doomsday, 09 01 '95.*



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SHRAPNEL™ - Thom Ang



TWO-FACE™ - SkyMotion



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Meet some of the most sinister DC Comics evildoers ever captured on trading cards. The set showcases original artwork commissioned from some of comic-dom's most renowned artists including Bill Sienkiewicz, Simon Bisley, and Mark Chiarello, as well as imaginative copy penned by none other than celebrated comics writer Roger Stern. For maximum villainy, each card pops with foil stamping and UV coating on both sides. Collect all 90 cards and, as an added bonus, you will discover a secret message from a particularly diabolical new DC Comics Super Villain.

The superbly nasty insert cards include:

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- 3 Villains Attack Cards
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- 1 Villain Redemption Card

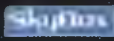
SkyMotion™ Redemption Card

DC Villains. Make sure you get them, before they get you.

Remember to get in on the way right there early! DC Villains: Underworld coming your way in November.

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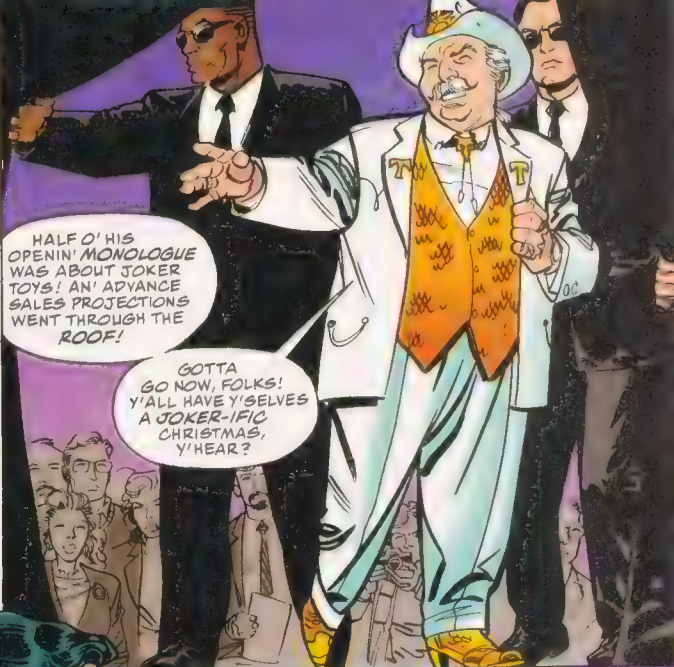
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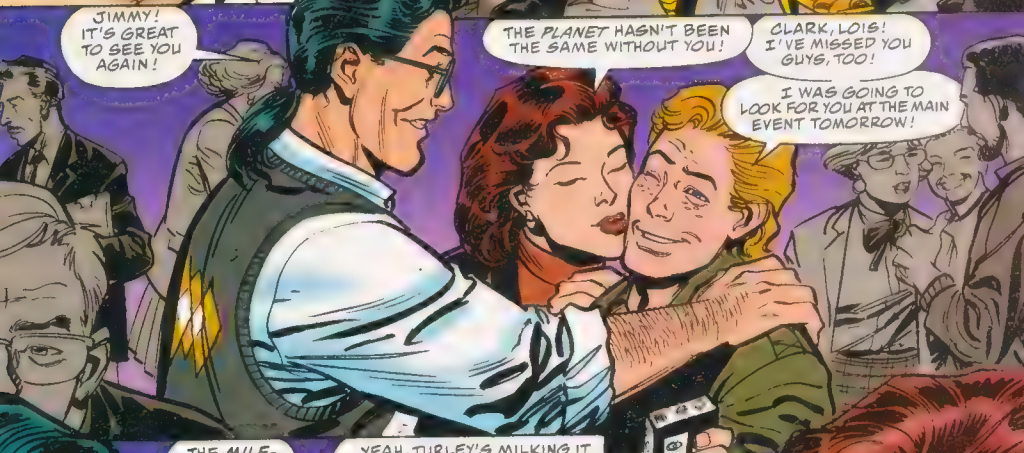
BUT I'LL
LET 'EM PASS
THIS TIME.

AS FOR WHAT
PEOPLE'LL BUY,
DIDJA CATCH THE
"WHITTY BANTER
SHOW" LAST
NIGHT?



HALF O' HIS
OPENIN' MONOLOGUE
WAS ABOUT JOKER
TOYS! AN' ADVANCE
SALES PROJECTIONS
WENT THROUGH THE
ROOF!

GOTTA
GO NOW, FOLKS!
Y'ALL HAVE Y'SELVES
A JOKER-IFIC
CHRISTMAS,
Y'HEAR?



JIMMY!
IT'S GREAT
TO SEE YOU
AGAIN!

THE PLANET HASN'T BEEN
THE SAME WITHOUT YOU!

CLARK, LOIS!
I'VE MISSED YOU
GUYS, TOO!

I WAS GOING TO
LOOK FOR YOU AT THE MAIN
EVENT TOMORROW!



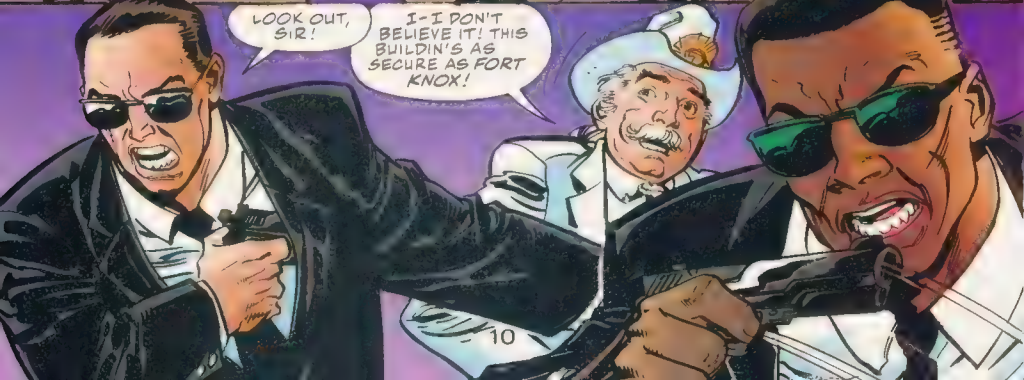
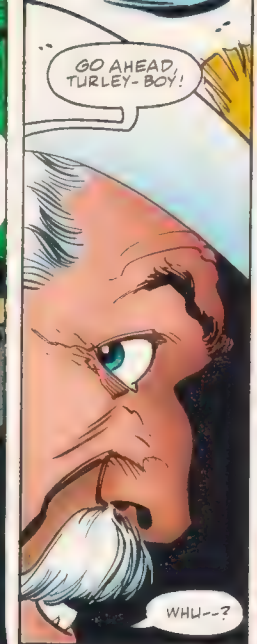
THE MILE-
O-WIRTH
PARADE?

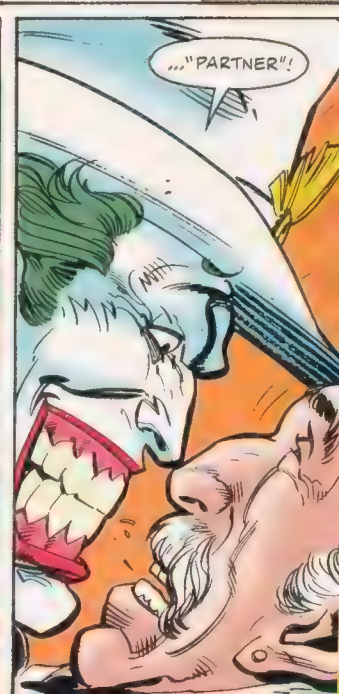
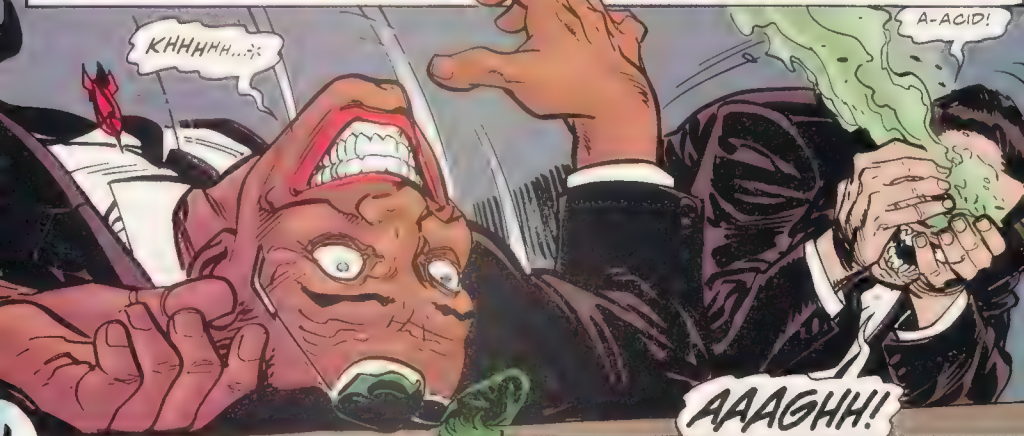
YEAH, TURLEY'S MILKING IT
FOR ALL IT'S WORTH! WHEN
THE PARADE REACHES
CITY HALL--

--ACTORS
DRESSED AS
PHLUFS ARE GOING
TO HAND OUT TOYS TO
NEEDY CHILDREN!
THAT'LL BE THE
REAL STORY!

WRONG, JIM.
TURLEY BUYING
GOOD WILL WITH
ONE HAND, WHILE
PROFITING FROM
A MURDEROUS
SOCIOPATH
WITH THE
OTHER--THAT'S
THE REAL
STORY!

AND I'M
GOING TO
GET IT!



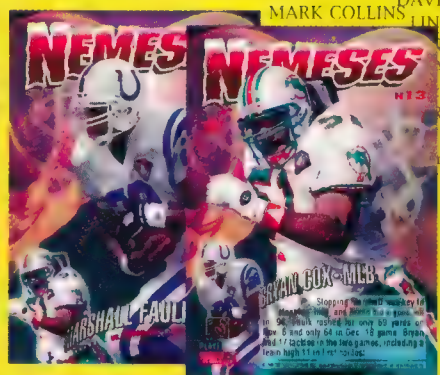




METALISTS →
WE GOT RID OF SOME OF THE CARD, BUT YOU WON'T MISS IT. THE FIRST EVER LASER CUT CARD FEATURING INCREDIBLY DETAILED CUTOUPS OF 8 INCREDIBLE PLAYERS. 1 IN 24 PACKS.



NEMESSES →
THE GUYS WHO ARE ALWAYS ON EACH OTHERS' BACKS. NOW LITERALLY ARE. IT'S FIFTEEN CLASSIC CONFRONTATIONS WITH BLAZING ETCHED FOIL ON BOTH SIDES. 1 IN 24 PACKS.



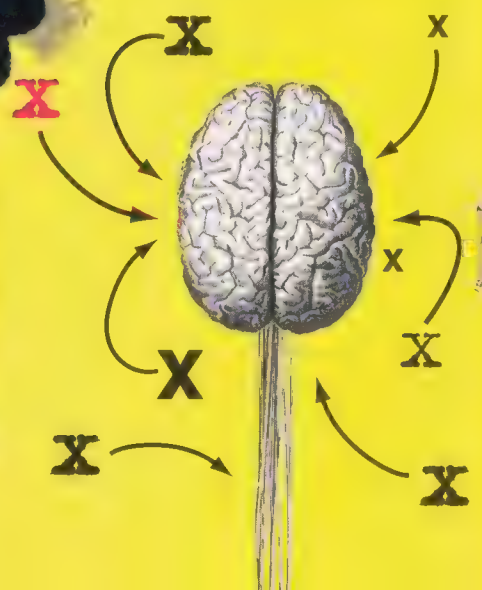
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its extreme
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Team PLAYERS®
EXTENDED BY THE NFL QUARTERBACKS LLC, INC.





SOMETHING BEING BUILT, BUT I CAN'T SEE DETAILS!

MAYBE IF I MOVE OVER TO--



--U-I-P! H-H-I! I'M... HERE TO INTERVIEW MR. TURLEY!

YEAH, THAT'S IT! LOIS LANE, FROM THE DAILY PLANET!



REPORTER HERE, BOSS.

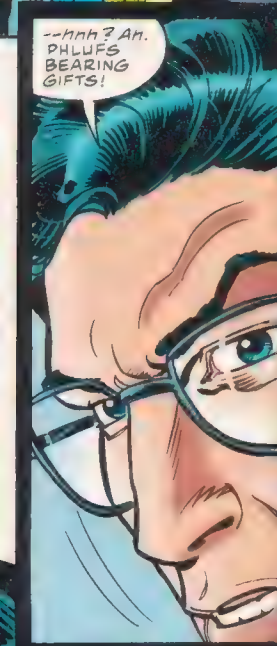
NAME O' "LANE."



THE ONE WHO'S SUCH GOOD CHUMS WITH THAT SUPERMAN FELLOW? ALAS, DEAR LADY, I'M AFRAID--

--I'M TIED UP JUST NOW! PERHAPS ANOTHER TIME.

SWELL. GUESS I'LL HAVE TO MAKE DO WITH WHATEVER I CAN COME UP WITH--



STRANGE. PRESS RELEASE MENTIONED ACTORS, BUT THOSE LOOK MECHANICAL. MAYBE THAT EXPLAINS ALL THOSE BALL BEARINGS AT THE FACTORY.

BALL--?



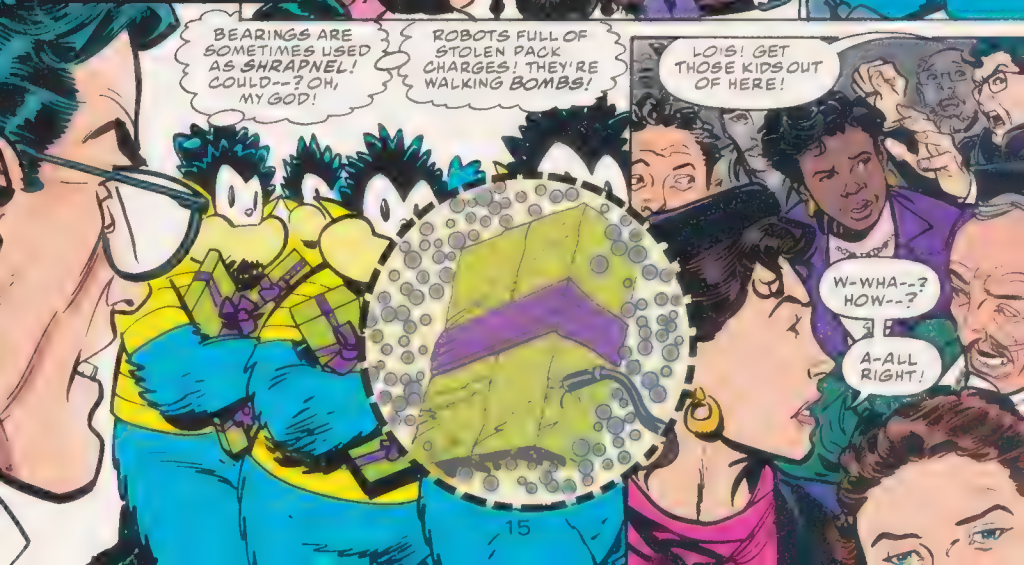
BEARINGS ARE SOMETIMES USED AS SHRAPNEL! COULD--? OH, MY GOD!

ROBOTS FULL OF STOLEN PACK CHARGES! THEY'RE WALKING BOMBS!

LOIS! GET THOSE KIDS OUT OF HERE!

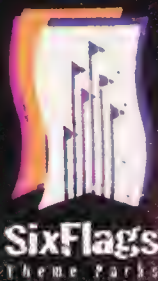
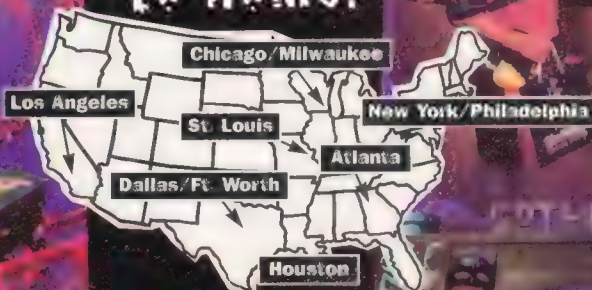
W-WHA--? HOW--?

A-ALL RIGHT!





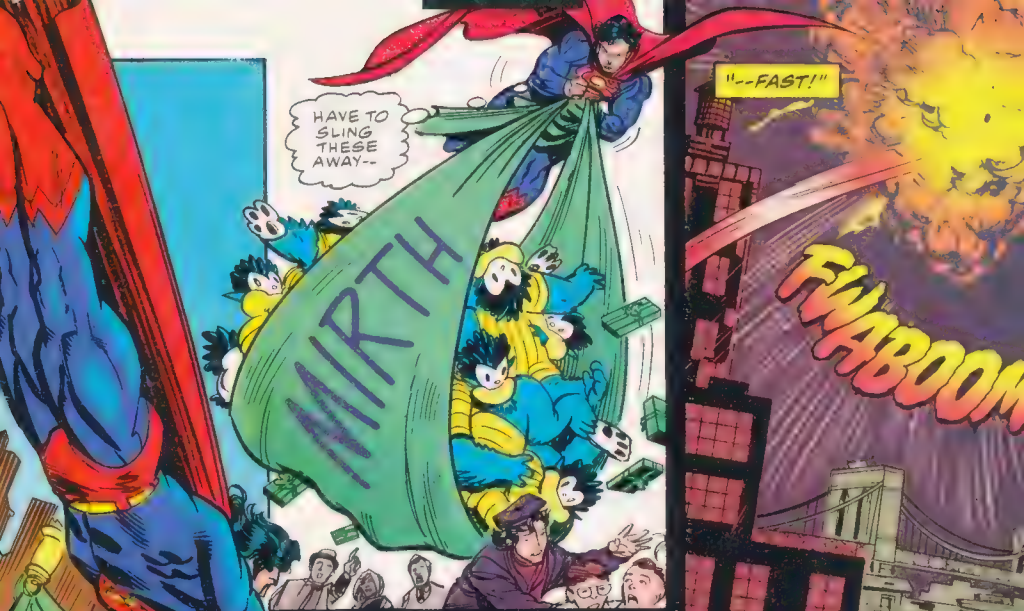
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So close
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PLEEP!

MAKE WAY--

--FOR THE MIGHTY MARTIAN POWER RANGERS!

OH, GIVE ME A BREAK!

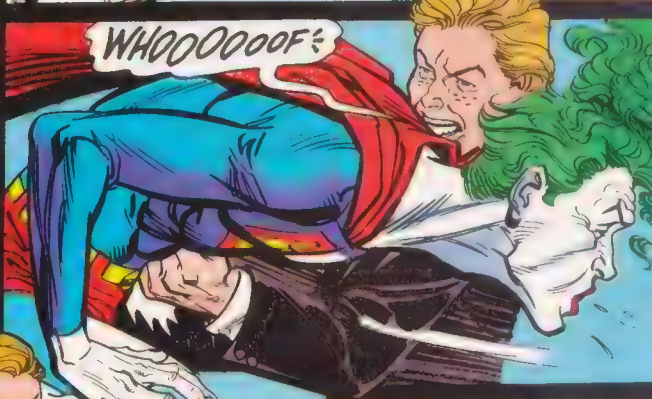
BETTER PULL MY PUNCHES! DON'T KNOW IF THESE ARE CROOKS, OR JUST MISGUIDED ACTORS BUT I DON'T WANT TO HURT ANY--

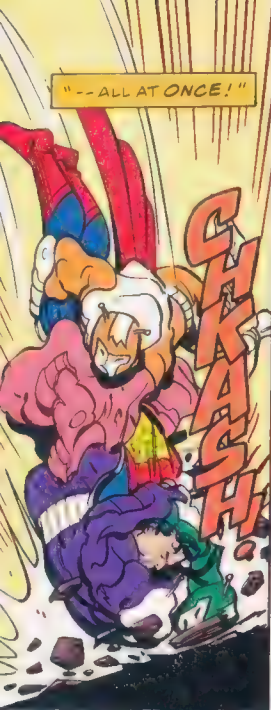
--HUH?! THEY AREN'T EVEN HUMAN! FIST SINKING IN--

--AND STICKING!

AND IT'S WORKING!

OTHERS SMASHING THEMSELVES AGAINST ME, ADHERING! JOKER MUST'VE DESIGNED THEM SPECIFICALLY TO BOG ME DOWN!





"--ALL AT ONCE!"

CHKAASH!



GIVE UP,
JOKER! YOU
HAVEN'T GOT
A PRAYER!

OOOO,
I JUST LOVE
CLICHES! MY
TURN!



EAT HOT LEAD,
SUCKER!



BLINDED! X-RAY
VISION CAN'T SEE
THROUGH LEAD!



BUT HEAT
VISION--

--CAN MELT
THROUGH IT!



THE
JOKER!
WHERE--?

HE
DROPPED
INTO
THAT FAKE
ROCKET!

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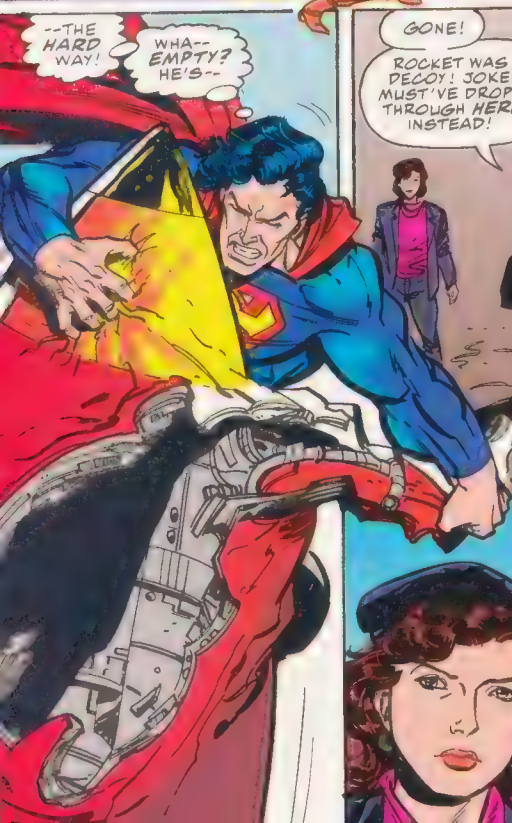
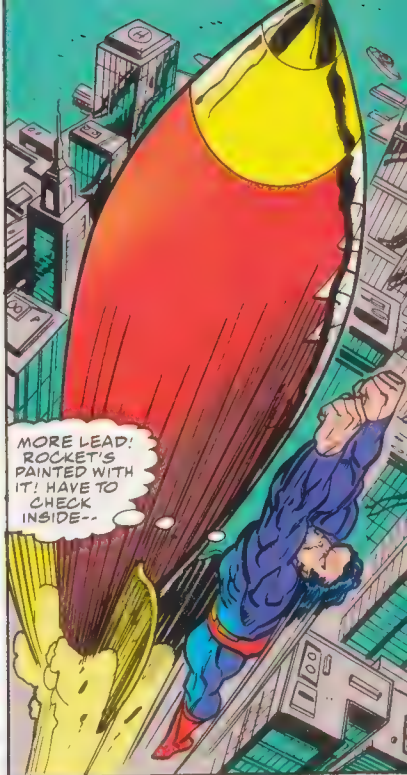
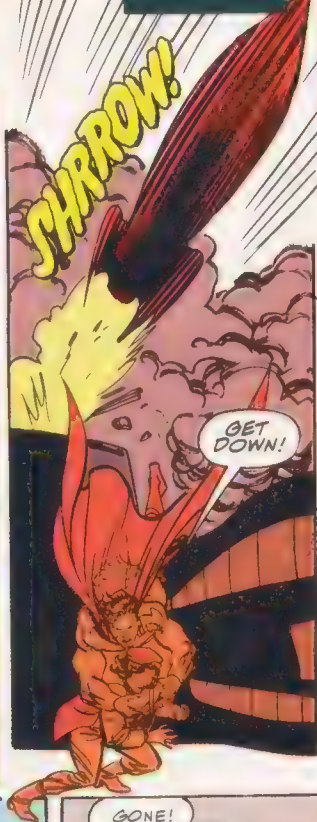
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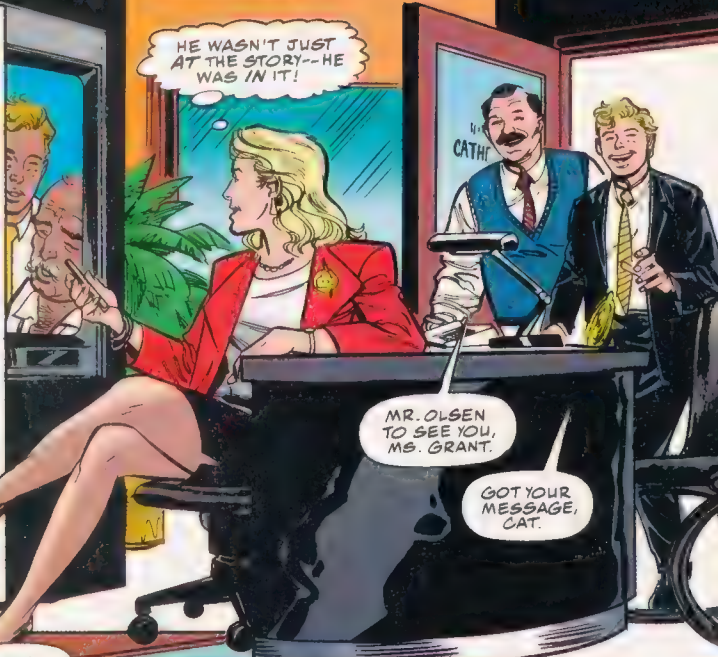






NEVERTHELESS,
THAT AFTERNOON.

IMPRESSIVE!



HE WASN'T JUST
AT THE STORY--HE
WAS IN IT!

MR. OLSEN
TO SEE YOU,
MS. GRANT.

GOT YOUR
MESSAGE,
CAT.



I GUESS
YOU WANT MY
EXCLUSIVE ON
THE JOKER BATTLE.
HUH?

NO,
JIMMY...

...I
WANT
YOU!

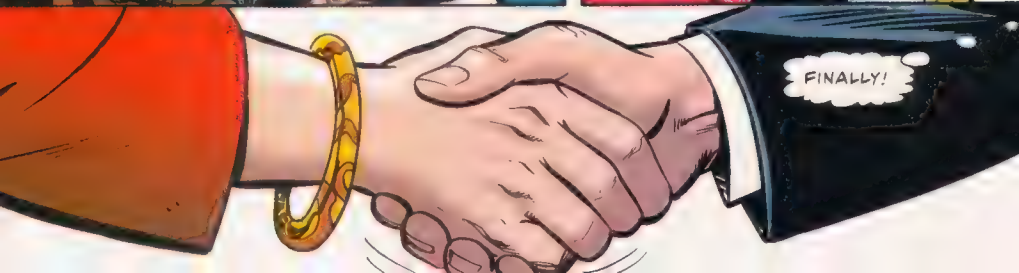
OLSEN,
YOU SLY
DOG!



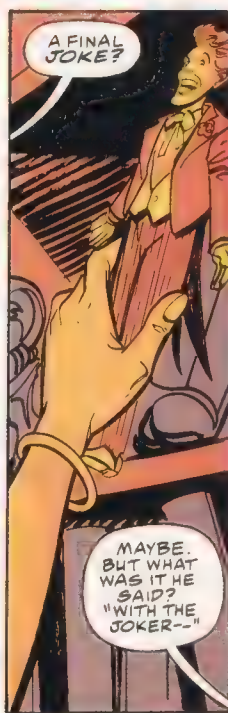
PERRY WHITE SAID
THAT IF I WANT TO
SUCCEED, I SHOULD
SURROUND MYSELF
WITH THE BEST.

SO I WANT
YOU TO WORK
FOR WGSS,
FULL-TIME!

THIS IS THE KIND
OF RESPECT I COULD
NEVER GET AT THE
PLANET!



FINALLY!





DC COMICS
1700 Broadway, New York, NY 10019

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Dear Guys:

ACTION COMICS #710 doesn't offer a whole lot of character-building scenes, yet this was a strong issue. What made it such a strong issue? Well, there was Metallo's return, an exciting fight scene and a cliffhanger ending. (Who *really* thinks Lois is dead?)

But something else this story had that I haven't really seen in recent issues is *humor*. Metallo seemed to be having a good time beating up the Man of Steel, and the line of the kid at the mall about anyone being up for a game of soccer was a classic. The very best gag in this issue, though, was on page 17, when Supes—knowing that Lois is in danger—flies out of the mall, leaving the revolving door spinning in his wake. It was a nice, funny, subtle panel.

The Superman titles are moving at a speeding bullet pace, and I'm happy to be riding along!

John R. Shearer
North Olmsted, OH

And we're happy to have ya, John, so hang on tight, 'cause the pace is only gonna get faster!

Dear ACTION People:

I had finished reading ACTION COMICS #710 and sat still to think it over. I came to the conclusion that it was superb; I like the element of bringing back one of Superman's oldest enemies at a time when he doesn't really need any more hassles. The part when Metallo says "If I can kill you before the other guys finish off Kent's sweetie!" only furthers my theory that since Conduit didn't tell Metallo (or anyone else that we know of) about Superman's dual identity, Clark Kent will be back.

Overall, a round of applause to the ACTION team; they did a great job. I also love the new format; it costs 45 cents more, but hey, what's 45 cents these days? One more thing: I noticed on the cover under #710, it says June, 1995. What happened to the May issue?

Michael Cassano
Bedford, NH

The May issue "disappeared" when we adjusted our shipping schedule, but don't worry—you didn't miss a thing!

Dear Super-Dudes:

Regarding ACTION #710—*cracking stuff!* I love the new paper. I guess now you can make every single page like another cover, huh? And the colors! I was amazed by the spectacular examples of color gradation on every page; almost every frame, in fact. Check out Big Blue's face on page 20, frame 3; does he look real or what? Give Glenn Whitmore a big pat on the back for me.

I also loved the cover; it was almost *literally* explosive! But how come Lois's shoes are different from the ones she wore in the comic? Did she change them before being blown sky-high? Please don't kill her; I'm

looking forward to the wedding (if you ever get around to it).

I wasn't too happy about Roger Stern's departure from ACTION, but David Michelinie is fast proving his "mettle." I've heard a couple of rumors about an up-and-coming Superman comic called THE MAN OF TOMORROW. Would Mr. Stern be writing this, by any chance? I sincerely hope so.

Does Metallo ever shut his greasy metal mouth? He never shuts up for the duration of the whole issue! I was glad to see Supes finally rip his head off. So much for the Geo-Magnet.

Matthew Barker
Middlesbrough, Cleveland
England

Thanks, Matthew. By the time you read this, you'll probably have picked up SUPERMAN: THE MAN OF TOMORROW #1 and are anxiously awaiting issue #2, on sale in four weeks (and if you haven't, then shame on you!). Roger is indeed writing the virtually quarterly series, and is accompanied by



ACTION COMICS #710

other Super-fan favorites, penciller Tom Grummett and inker Brett Breeding. It'll knock you off your feet!

And, while we're on the topic of feet, Lois found she was more comfortable with another pair of shoes after being on the cover, so she changed 'em for the climactic ending inside. Hey, you've gotta be comfortable, even when you're being blown up!

Dear Super-People:

The cover for ACTION #710 was certainly an eye-catcher, demanding the casual reader at least take a look inside. Then the story—Clark battling and almost losing to Metallo,

the Kents hiding out in a remote cabin in Colorado like a couple of old outlaws, and finally, Lois being stalked through the streets of Metropolis with the climactic explosion at the end. What can I say but "Wow!"

If I had known that this was going to happen in the "Death of Clark Kent" storyline, I'd have picked it up sooner. The only reason I didn't was that the idea of seeing America's favorite super-hero killed off (again) made me a bit upset. On the other hand, this story certainly has a lot of drama to it that could get me back to adding the Superman titles to my regular comics reading list.

Right now, as I'm writing, I am also reading the DEATH AND LIFE OF SUPERMAN novel by Roger Stern. Great book, by the way, which leads me to two closing questions:

1) Any chance for a novelization of the "Death of Clark Kent" storyline?

2) Any chance that after this story arc is over, Supes will make more than a cameo—unlike the guest appearance in FLASH #100—in FLASH? (His appearance in GREEN LANTERN #53 is what got me hooked on that title.)

Scott McClenny
no address given

Hopefully, you'll stick around for the duration, Scott; you won't be disappointed, we promise!

A "Death of Clark Kent" novel, huh? Well, there are no plans for one at the moment, but you never know. And you can always find Superman making guest appearances in our other great DC titles, including GREEN ARROW #100, which hits the stands the same week as this issue! So whattaya still readin' this for? Go get it already!

To the Guys of Action:

Re: Superman ACTION COMICS #710—"Men of Different Mettle"

Before I begin my usual chaotic senseless prattle, I'll say this for the paper upgrade: Congratulations, Glenn! Now we can see Mr. Whitmore roll up his sleeves and show us what he can *really* do! Concerning Mr. Guice and Mr. Rodier—is this pair a model of consistency or what? And as for Mr. Michelinie... Well, what can I say that hasn't been said? How about this: At first I thought Dave might be unfamiliar with how to characterize Metropolis (Mr. Stern's specialty). However, despite Dave and Roger's different styles, he seems to be picking up steam, just as Mr. Stern did after—"ahem"—J.B.'s departure. Oh, and my overall mark is 8. As for specifics...

A) I don't know if this was intentional, considering this is ACTION COMICS, but the pacing (if I understand the term correctly) picked up in speed, switching between the Metallo battle and Lois's dilemma smoothly and seamlessly. This may be a minor thing, but since this is a skill of Dave's, wouldn't throwing a few subplots (yup, my favorite topic) into the mix enhance things?

B) Metallo: AGGGHHH! For the first foe Superman faced in the series (SUPERMAN #1, second series), Metallo is one tremendous

pushover! I'm not complaining that he's always a lackey, but he gets whipped far too easily, being a one-issue wonder at best. And this on top of his rare appearances! *Sigh.* Dave handled him well, however, and he stayed in character.

Oh, and since Metallo was given that technology and was merely some of Conduit's more enhanced cannon-fodder (all right, it's an assumption!), I would assume the Pipeline is quite powerful already. Perhaps Conduit has a lot of Intergang leftovers (and perhaps some of LexCorp's facilities as well), or perhaps the facilities of some other covert organization we don't know of?

C) I'm not sure David Michelinie didn't have a hand in creating Lois Lane; he writes her as if he's been writing ACTION forever! A lot of people I know think Lois is an easy character to write, but I beg to differ. Considering her origins in the post-CRISIS continuity, some writers don't know whether to portray her as warm and compassionate, an ice queen or a cunning reporter. Lois is all these things, and it takes a good writer to know when to use each side.

Oh, and I'll echo the comments in the lettercols once more: *Give Supergirl a series!* Thank you for your time...

Sorel Sines
Toronto, Ontario
Canada

Gee, thanks, Sorel, but one subplot you don't wanna see is the one where Metallo returns to kick the butt of some wise guy who called him a "pushover" in this letter-column!

Hmmm...Another vote for a Supergirl series. You and many others will be delighted to know that we do have plans for Supergirl, but they're at such an early stage we shouldn't talk about them just yet. Just stay tuned right here for more news as it develops!

Dear Editors:

Wow! What a story! I just put down "Men of Different Mettle" (ACTION #710) and had to type out my response immediately!

After seeing so many "Let's expose Clark Kent" stories (pre-CRISIS), I didn't think much about the advance hype; however, for the past two issues (this one and SUPERMAN #100), I stand (well...sit) humbled. Like Superman, I've spent the last few years getting comfortable (complacent?) with the idea of no one trying to deduce his secret identity. So when someone had learned it and abused that knowledge, we were both much more than unprepared. I can only see a lot of trouble for Clark & Co. in the near future.

Metallo was a natural flunk to attack and preoccupy Superman. I like the new feature of the Geo-Magnet to boost his power (though it did make his defeat somewhat obvious). A query: Why didn't Superman burn through the neck with his heat vision? I suppose Metallo might still have had some control of the body, so Superman had to find a way to play "Rock-'em-Sock-'em Robots."

On a final note, I love the new paper and printing process. I was leery of another price hike at first, but quality like this is worth it. Congrats!!!

T. Paul Lehman
Fort Collins, CO

Thanks, T. Paul. Believe us, we were just as leery about raising the price, but we felt the enhanced quality of the paper and printing would make up for it. Thankfully, you, Michael, Matthew and Sorel, as well as most

of you out there, have responded very favorably. In return, we promise to give you the best-looking comics money can buy!

Dear Super-People:

Let me first start out by saying that this new format thing is really cool! Oh, and by the way, Metallo's new body rocks! I hope to see more of him in the future.

Now on to this Lois Lane thing. I just have one question. WHY??? I mean, why did you have to go and blow up Lois? In the past few years, you guys have done a really good job developing her character. I really hope that we just didn't see Superman somehow rescue her from the building. I mean, what's Clark without Lois? Sure, you can do anything you want with Clark because he is an alien, so you always have an excuse. But you can't say that Jonathan Kent saved Lois's spirit. Well, anyway, I'm sure you guys can work it out.

Oh, yeah, before I forget—Will you guys give Supergirl her own series? She is way too cool a character to just stick around in the background. I guess that's everything for now, so keep up the great work!

Matt Hicks
Plainfield, IN

Thanks, Matt. By now you know Lois did survive the explosion in a way that wasn't out of left field. As for Supergirl, see the response to Sorel Sines's letter; in the meantime, see what she's doing with THE NEW TITANS these days.

Dear ReACTIONaries (Re:ACTION COMICS #710):

I love the new format! It is well worth the extra 45 cents for such fantastic colors. It really shows off Glenn's work; I didn't pay that much attention to it until I saw that great picture of Superman over the crater. The story was also great. I like this whole "Death of Clark Kent" storyline, and I can't wait to see how it all gets resolved.

Jonathan and Martha are starting to feel their loss. I know how they feel. We lost everything in a fire one year ago, including every comic I had. I had almost all of the Superman comics since the '86 revamp. I am getting them back slowly, though. Anyhow, enough of me; back to the story. I was very glad that Lois got out of her apartment before Conduit got there; she's a very resourceful woman, and I'm glad to see that side of her shown. Clark also appears to be resourceful, using a pair of headphone radios to hear Pipeline's transmissions. This is something we've seen in the past, and I, for one, am glad to see it again.

Love the soccer gag. You'd better hope Metallo doesn't get another body. He might come after you, after all.

Well, until next time, keep a Supergirl comic in mind.

Jerry Compton
Terre Haute, IN

We're happy you liked the issue, Jerry, and even happier that you are recovering from your own personal losses. As for Metallo, we ain't too worried about him; the soccer gag was part of our "goal" to lighten up the moment. Get it? "Goal"? *Ahem*...

Sorry, Jerry. Here, have a Baldy. You deserve it after that joke.

Telegram for Mr. Kenny Braverman, a.k.a. Conduit:

Re: ACTION #710

In the words of Bill Bixby from that old TV show, "Don't make me angry. You wouldn't like me when I'm angry." What's this I see? Lois caught in an explosion?! AAAHHHH!!! If Superman isn't mad and heartbroken, then I am. I'm coming after you, Conduit. Your days are numbered.

Alpha Centurion
c/o James Wilson
Milwaukee, WI

Yeah, but how do you like our new format, or feel about a Supergirl series...?

—Mike McAvennie
Killin' Duffy slowly with bad
Leonard Nimoy songs.

NEXT WEEK: If trouble has a name in SUPERMAN: THE MAN OF STEEL #49, it must be Skyhook. And if Skyhook's target has a name, it must be Superman! And if Superman's bait has a name, it must be...Keith White?!? What's goin' on here? Well, if the answer lies with someone, it must be Louise Simonson, guest penciler Paul Pelletier and guest inker Terry Austin, all in seven days.

IN TWO WEEKS: In SUPERMAN #105, ratings is the name of this game, especially when WGBS is on the air live while Superman and guest star Green Lantern tackle a giant menace over at the Hob's Bay docks! And when the broadcast is interrupted, the station airs a special focusing on the life of Metropolis's biggest name (you know who). Watch out, Ben Burns, 'cause the Superman biography's being put together by Dan Jurgens, guest penciler José Luis García-López and Josef Rubinstein, and it airs in fourteen short days. Set your VCRs!

IN THREE WEEKS: In ADVENTURES OF SUPERMAN #528, something unnameable arrives on Earth, and it's looking for the Man of Steel! Why does Superman hold such name value for this creature? What does it want? Only Karl Kesel, Stuart Immonen and Jose Marzan, Jr. can say for sure, and they'll name it in twenty-one days!

IN FOUR WEEKS: In SUPERMAN: THE MAN OF TOMORROW #2, Lex Luthor reminds Superman he's a bigger name to reckon with than ever before, thanks to events that have transpired and will further unfold in UNDERWORLD UNLEASHED! Meanwhile, the Contessa names her new Chief of Security—the Alpha Centurion! Doing all the name-calling in twenty-eight days are Roger Stern, Tom Grummett and Brett Breeding.

NEXT ISSUE: In ACTION COMICS #715, the Doctor is in—in the Parasite, that is! Thanks to Lex Luthor, Dr. Freeman's being has been sucked into that glutinous villain's body, and they must work together if they're ever to separate—unfortunately for Superman, whose life energy may give them the power they need to do it! Giving Doc Parasite the energy to make this house call in thirty-five days are name-droppers David Michelinie, Gil Kane and Denis Rodier.

The Joker's back—literally—on this month's cover, courtesy of a couple guys who always put smiles on our faces—penciller Kieron "Funnyman" Dwyer, Denis "Leave 'Em Rollin'" Rodier, colorist "Slappy" Suzanne Bourdages and those silly separators at Android Images. (Deep down in our hearts, we know this is funny.)

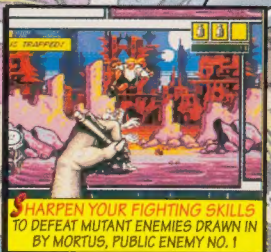
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**WHAT ARE
THEY
LOOKING AT?
ME OR THIS BIG FAT
ZIT? THIS BULLSEYE IN
THE MIDDLE OF MY
FOREHEAD? ISN'T THERE
SOMETHING THAT CAN BLAST
IT OUT OF MY LIFE? THAT DIGS
DOWN AND DEEP CLEANS WITH
MORE KILLER STUFF
THAN THE NUMBER ONE
PAD TO ZAP ZIT? IN
FACT, ISN'T THAT
SOMETHING THIS
WICKED LITTLE
PAD FROM
CLEARASIL?**



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